

Malik W. Dixon, M.S.

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Summary

I am a Multifaceted product designer and developer who uses software development skills, user experience design (UX), and digital marketing to provide multiple solutions for clients. I am efficient at operating system and software training for organizations. I am also an Aerial Photographer and FAA Certified Drone Pilot living in Belmont, Massachusetts. Creating solutions for my clients is what I do best.

Experience

Co-Owner/Web Developer/ UX Designer/Senior Social Media Strategist

SSD Consulting (Remote Position)

Feb 2020 - Present (1 year 11 months +)

Implemented the SSD Consulting website development for desktop and mobile devices using the mobile-first approach.

- Created UX and UI designs for the website and social media strategies
- Implementation of web and social media analytics for social media monitoring.
- Conducted user research and analytics to create research reports for the owner.
- Created email marketing and social media strategies for user interactions and conversions

Senior Digital Solutions Specialist

Dixon Inc. (Remote Position) Freelancer

Mar 2009 - Present (12 years nine months +)

As a Freelancer, I create sophisticated graphics and professional designs for various businesses, organizations, professionals, and individuals, including custom User Experience (UX) solutions and logo design.

- Provided web solutions and developed websites and web applications based on specific business needs for promotions, presentations, customer service, and online services.
- Using developer hosting services, i.e., Netlify, Digital Ocean, and Heroku
- Manage, maintain, and update existing websites for clients and provide customer service.
- Provide internet marketing strategies, i.e., email, SEO, SEM, PPC, and Social Media
- Created UX design wireframe and prototype concepts for dashboards and network portals

Technical Contractor

Front Porch Coalition
Feb 2014 - Jan 2020 (6 years)

I provided technical assistance to the non-profit organization Front Porch Coalition in Rapid City, South Dakota, by providing low-cost information technology support, social media strategies, individual computer training, UX design, development, and site maintenance. (<https://frontporchcoalition.com>)

Director Of Web Services

Jungbauer Design Studio
Sep 2018 - Feb 2019 (6 months)

Provided leadership and direction in planning, designing, creating and maintaining the web environments. Responsible for the exploration, implementation, testing, and maintenance of web-related technology. Accountable for creating solutions for Jungbauer Design Studio's functional and technical problems. Supervises and directs the work of web services staff. Provides strategic direction and leadership for web-related project management, customer service processes, and software selection and support.

Front End Developer/ Internet Marketer (Remote)

MediModo
May 2017 - Jul 2018 (1 year, three months)

Working with projects on the front end. Designed prototypes for the mobile application and Landing pages to provide better lead generation. Responsible for the development and prototyping of mobile and website focused on user experience. Partner with the MediModo team to produce creative, eye-catching designs and engaging content. Assisted in managing the digital assets (images and web material) for site optimization and SEO. Test website functionality for desktop, tablet, and mobile devices and suggested improvements for site quality.



Engineer – United States Army

Sargent (SGT-E5) US Army
Jan 1982 - Nov 1991 (9 years 11 months)

Education

Coursera Google UX Design Professional Certificate – 3 out of 7 courses taken

Foundations of User Experience (UX) Design – Completed May 2022

Start the UX Design Process: Empathize, Define, and Ideate – Completed May 2022

Build Wireframes and Low-Fidelity Prototypes – Completed May 2022

The Interaction Design Foundation – Certificate Programs

Web-Design for Usability – Course Certificate ID 31362-2020-137574

UX Management: Strategy and Tactics – Course Certificate ID 31362-2020-148124

How to Create a UX Portfolio - Certificate ID 31362-2020-347613

Mobile User Experience Design - Certificate ID 31362-2020-158303 Top 10% in class

Become a UX Designer from Scratch - Certificate ID 31362-2020-148325

Zero To Mastery Academy

Complete Web & Mobile Designer in 2022: UI/UX, Figma + more - Certificate ID CERT_B58N8GSQ

Motion Design with Figma: Animations, Motion Graphics, UX/UI - Certificate ID CERT_4WX8TK96

Full Sail University

Master of Science (M.S.), Digital Marketing

2013 - 2015

National American University

Bachelor's degree in Information Technology, Web Development

2009 - 2012

